



12th Annual High Notes Gala

Saturday, March 19, 2022, 6:00 pm Americus Hotel

Sunday, March 20, 2022, 3:00 pm Dieruff High School Auditorium

Your sponsorship supports the ASD Foundation and its programs in Music, the Arts, STEM, History, Literacy, Civic Education, Teacher Innovation, and more.

Every Saturday night guest will receive one raffle ticket for the Gala **Grand Prize – one night stay in the Americus' Presidential Room.** Additional raffle tickets will be available.

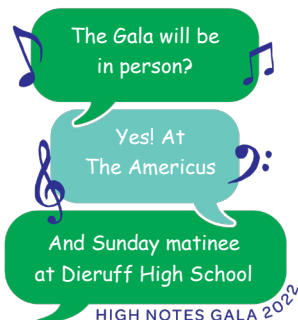
The Saturday Gala features a Roaming Reception without assigned seating to encourage social distancing. Sponsored tables will be designated by sponsor logo/notation and will be set with 8 seats for Baritone through Maestro categories. Butlered hors d'oeuvres, main course action stations, raffle tables, lounge seating and high top tables will encourage a more mobile, socially spaced event. Sunday guests will enjoy a professional video featuring 2021-2022 student performance groups. ASD health and safety protocols will apply.

Please Check:	Sponsorship Packages	# Saturday /Sunday Tickets	Designated Table Style	Program Ad Size	Additional Benefits	Cost
	Maestro	8/8	60" round	Color; Full Page	Easel Sign w/ Logo or Ad Video Presence, Scrolling Single Logo On-Stage Speaking Option Gala Webpage Header Logo	\$15,000
	Soprano	8/8	60" round	Full Page; B/W Center Spread or Inside Cover	Easel Sign w/Logo Action (Food) Station Logo Scrolling Single Logo, Gala Webpage Logo	\$10,000
	Alto	8/8	60" round	½ pg. B/W	8x10" Table Sign Stationary (Food) Station Logo Scrolling Single Logo	\$5000
	Tenor	6/6	60" round	½ pg. B/W	8x10" Table Sign Scrolling Single Logo	\$3500
	Baritone	6/6	60" round	¼ pg. B/W	8x10" Table Sign Scrolling Logo with Baritones	\$2750
	Bass - NEW!	6/6	High Top	¼ pg. B/W	5x7" Sign; Scrolling Logo with Bases	\$2000
	Broadway Sponsor	0/2	0	Name Listed	2 student Gala performers go to a Broadway-style show when field trips are permitted.	\$300

All Packages include social media posts!

Sponsors with written commitment and logos received by February 15, 2022 will be included in advertising.

Check:		DETAILS				
	Full Page		\$1200	Company Name: _____		
	½ Page		\$650	Address: _____		
	¼ Page		\$450	Contact: _____		
	1/8 Page		\$300	Phone: _____		
Ads appear in the Gala program and on the ASDF website. Price includes 2 Sunday event tickets.			Email: _____			
			_____ _____ _____			



**Checks payable to
ASD Foundation**

31 South Penn Street
Allentown, PA 18102

or Pay Online

<http://asdf.allentownsd.org>

TOTAL DUE

\$



Ad Deadline: February 15, 2022

Vicki Newhard, ASDF Administrator,
at 484-765-4121 or email
newhardv@allentownsd.org