

## **Fact Sheet 2019-2020**

### Established as a 501(c)3 non-profit in 2009 to enrich Allentown's education experience

- Institutional advancement of initiatives and programs that promote student achievement;
- Continued financial support for after-school and summer enrichment programs;
- Scholarships established for high school graduates;
- Cultivation of relationships with state and national foundations;
- Financial support for infrastructure and technological changes through conduit funding;
- Supplemented experiences in literacy, the visual and performing arts, and the sciences;
- Building stronger support and relationships with ASD alumni;
- Provision of mini-grants to schools to encourage teacher innovation.

#### Results

- Total Revenues/Assets 2019-2020: \$947,311
- Total Endowment 2019-2020: \$426,000
- Programs: Science Fair, National History Day, Visual Arts Residencies and Performing Arts Support, Volunteer Reading Program, Teacher Innovation Grants, Scholarships and the High Notes Gala
- 3,553 ASD students participated in ASDF programs in 2019-2020
- Almost \$4.5 million raised for Allentown students since the formation of the foundation

# More Opportunities for More Student Success

### **Current ASDF Board Members**

• Daniel C. Bosket, *President*; Anthony M. Muir, Esq., *Vice President*; Joshua P. Dodd, *Treasurer*; Nancy A. Wilt, *Secretary*; Dennis C. Blankowitsch, Ed.D.; Michael Bruckner; Donald E. Hinkle; Peter Kareha; Ellen Millard-Kern; Kay Kurtz; Allyn-Jane Marks; Angela Nolan; Rob Schmidt; Robert E. Sperling, Jr.; John S. Stevens, Jr., D.O.; Charles F. Thiel; Rev. Maria Tjeltveit; Ralph S. Todd.

### **Poised for Growth**

- Continue to build a strong, active board of directors;
- Implement the new ASD Foundation Strategic Plan to satisfy goals by 2021 with an emphasis on science, music, literacy, teacher innovation, scholarships and the visual arts;
- Dive deeper with effective programs for larger impact, student-focused;
- Seek larger and more connected roles for foundations and donors;
- Develop more social media practices for fundraising;
- Build a stronger administrative team (full-time);
- Assist in growth of alumni associations;
- Seek greater endowments for more scholarships.