ALLENTOWN SCHOOL DISTRICT FOUNDATION

10 YEARS 2009 to 2019

Annual Report

July 1, 2018 – June 30, 2019

10,000+ Students Served During Our 10th Year

Leadership Message

Kurt D. Zwikl
President
2018 – 2019

Dear Friends,

On November 5, 2019, the Allentown School District Foundation (ASDF) will be observing its 10th anniversary. During the past ten years, we have raised more than $3,500,000 to support the Foundation's transformative programs. To those who have provided their gifts of support – either as donors or volunteers, and many times both – you know the hard work that it has taken to get this far. We are solely reliant on gifts and grants and we are sincerely grateful for everyone's support.

I believe ASDF is needed now more than ever. Our students, teachers and staff recognize the value of the program funding we provide in many areas that cannot be fully funded due to the financial constraints at the district level. Here are some of our key accomplishments during the past academic year:

- The ASDF provided positive educational experiences for more than 10,000 students.
- Our Teacher Innovation Grant program provided funding for 25 teachers, known as TIG Fellows, permitting them to create innovative programs and projects for 3,118 Allentown students (see page 7).
- Our literacy program trained 90 reading volunteers who visited kindergarten classrooms once a week.
- The ASDF Board approved a new strategic plan on June 6, 2018 dedicated to improving and strengthening its commitment to programs in science, literacy, music, visual arts, teacher innovation grants as well as providing scholarships for graduating seniors. It is important to note that the Foundation's programs support the five strategic areas which are part of the Allentown School District's Strategic Framework.
- Three new board members were elected to the ASDF Board of Directors: Don Hinkle, Kay Kurtz and Angela Nolan. These Allentonians bring an amazing abundance of experience and commitment to an already outstanding board.
- Board giving has remained at 100% and has increased 244% since two years ago.
- Our finance team remains focused on accountability, with filings of the ASDF official audit and Form 990 consistently on track.
- On September 19, 2018, we held our first Recognition Breakfast at the Barristers Club to honor volunteers, donors and supporters. More than 120 attended the event as we recognized four outstanding citizens as Champions of Education to thank them all for their incredible support (see the back cover).
- The ASDF serves as a valuable conduit for donors who wish to make charitable contributions which benefit the school district. For example, donors have made substantial charitable contributions through the Foundation for the new Learning Dome at Dieruff High School and for playground improvement at several schools.
- With enthusiasm and dedication, the Foundation's professional staff is operating at a level necessary to continue and to improve its programs and services. We can always do more, and that is why we appreciate your support.

The Foundation has a lot more work to do. As I cycle off the ASDF Board of Directors, I relinquish my presidency to Dan Bosket, who was elected on June 6, 2019 to serve in this capacity. I have known Dan for a long time and I know he will provide the leadership necessary to continue on our path of sustained support for our Allentown kids, and educators. Thank you for believing in our mission.

Kurt D. Zwikl
President

About the Cover: Supporting music programs in the Allentown School District has been one of the priorities of the ASDF since its beginning in 2009. Due to lack of sufficient funding for music programs, the school district's very dedicated music team of teachers from K-12 look for ways to give Allentown students opportunities many other school districts take for granted. That is why the Foundation funds lessons for violin by El Sistema, leasing and repairing instruments, accepting musical instruments as donations, providing performance opportunities, supplying flutophones to learn how to read music. Seen here are, starting at top left, clockwise: "Summer in the City" Union Terrace ES student performing; Larry Flynn, Dieruff High School music director, picking up a donated saxophone at ASD Foundation offices; trumpet soloist, Louis E. Dieruff High School student Anthony Martinez, at Gala; student violinist at Raub Middle School, an El Sistema student; duet performance of Harrison-Morton Middle School's *Annie, Jr.* at ASD Foundation Gala; elementary students in the brass section of the "Summer in the City" orchestra.

2018–2019
Impact Report

The Allentown School District Foundation tracks student participation in and support of programs.

PROGRAM NAME (FUNDERS)	Elementary Schools (16)	Middle Schools (4)	High Schools (5)*	Homeless	Total Student Participants
A Cappella Fest (Muhlenberg College)			14		14
Allentown DRIVE Baseball (Sheftel/IronPigs)	46	125			171
An Allentown Adventure (City of Allentown/EITC)	140				140
Backpacks w/ School Supplies (Wells Fargo)	792			208	1,000
Broadway Bus Trip (Sponsors)		21	79		100
Raub Computer Donation & Tour (Vistacom)		30			30
Concert on the Plaza Busing (EITC)	151		75		226
Flutophones (EITC)	1,401				1,401
Graduating Senior Scholarships (Donors)			68		68
HIGH NOTES Gala (Sponsors)		21	104		125
Holocaust Guest Speaker (Century Fund)		502			502
I Am on a Bookshelf (Baker Foundation)	27				27
Latin Dance Program (Highmark)		73			73
Middle School Strings w/ El Sistema (EITC)		30			30
Music Residency with CMS (EITC)	100				100
National History Day (The Century Fund)		442			442
School Uniforms (A-town Rotary, Cap Blue Cross)	40		40	20	100
Science Fair PJAS Region 3 (Trexler Trust)		110	15		125
Science Fair - Student Projects (Trexler Trust)		447	189		636
Showcase of Academic Excellence (Century Fund)	35	62	6		103
Summer Camp Scholarships – LCTI (Wells Fargo)		26			26
Summer Camp Scholarships – Other (In-Kind)	2	30	10		42
TIG Projects (Donley/Sugra)	1,896	569	653		3,118
Visual Arts Residency - Elementary (EITC)	588				588
Visual Arts Residency - MS Murals (EITC)		88			88
Volunteer Literacy Program (PPL)	1,451				1,451
TOTAL PARTICIPATION 2018–19		**10,726**	**Growth**		**+20%**
PREVIOUS YEARS					
TOTAL PARTICIPATION 2017-18		**8,958**	**Growth**		**+68%**
TOTAL PARTICIPATION 2016-17		**5,332**	**Growth**		**+142%**
TOTAL PARTICIPATION 2015-16		**2,202**	**Growth**		**+13%**
TOTAL PARTICIPATION 2014-15		**1,945**	**Decline**		**-30%**
TOTAL PARTICIPATION 2013-14		**2,782**	**Growth**		**+106%**
TOTAL PARTICIPATION 2012-13		**1,354**	**Growth**		**+41%**
TOTAL PARTICIPATION 2011-12		**964**	**Growth**		**+4,720%**
TOTAL PARTICIPATION 2010-11		**20**	**-**		**--**

*William Allen High School, Louis E. Dieruff High School, Building 21, Newcomer Academy, and the AEDY Program at William Penn

Elementary School Programs

In the Allentown elementary schools, ASDF programs focus on literacy, arts, and music. With student families representing more than 50 countries, achieving English literacy is an important priority. ASDF recruits volunteer readers to support the district's **Kindergarten Reading Program**. 91 volunteers visited kindergarten classrooms on a weekly basis. The Lehigh Parkway ES program **"I Am on a Bookshelf,"** students are taught to think creatively and to write their own books which were published and displayed at a public event at the Whitehall Barnes & Noble bookstore. The Foundation allocated resources to Newcomer Academy to fund **art and music residencies** that specifically benefitted elementary students who had moved to the city from Puerto Rico in the aftermath of Hurricane Maria. Fourth and 5th grade students at Central ES visited the Da Vinci Science Center and Cedar Crest College through the program ***An Allentown Adventure***, which was inspired by the book of the same name by ASD teacher Janice Altieri. Participating students learned about the history of their city and memorialized their experiences by creating works of art. At Muhlenberg ES, 3rd grade students enjoyed a **sculpture residency** with Francis Beaty during spring 2019 that inspired various creative art projects. ASDF funds for **music** programs providing opportunities for students to learn how to play instruments and how to perform. In 2018 – 2019, 3rd grade students were able to play the **flutophone** and gain valuable experience learning how to read music.

> *"We are grateful for this opportunity to be [volunteer readers] at Mosser [ES] – we gain far more than we give. And thank you for the leadership you bring to the Allentown School District."*
> —Marty and Carol Cottrell

> *"The ASDF reading volunteer program has given some of our youngest learners the opportunity for additional individualized literacy support. The volunteers have been an impactful resource for the classroom teacher as well. The collaboration between the classroom teacher and the reading volunteer has promoted substantial growth with some of our neediest learners. The volunteers have also formed positive bonds with our young learners, which has allowed them to take risks without fear of failure. The risk taking allows them to gain skills and confidence to then take similar risks within the larger classroom setting, thus promoting greater learning overall."*
> —Joshua Radcliffe, Principal, Jackson Early Childhood Center

Volunteer reading training class at Jackson ECC

Middle School Programs

ASDF programs in the middle schools help students to explore, create and expand their horizons as they begin to consider their future. For the 6th year, the ASDF has supported **National History Day**, which challenges students to engage in research and create history papers and presentations often using digital and multi-media resources. Muhlenberg College's Trexler Library hosted a student research day, offering academic support and the free use of library resources. To underscore this year's theme, "Triumph & Tragedy in History," Holocaust survivor, Marion Blumenthal Lazan, addressed 502 students from Raub and Trexler in a passionate retelling of her life (see photo left). **The Science Fair** introduced 636 students to the scientific method of inquiry as they developed original projects in the program's 6th year. 125 students competed in the Pennsylvania Junior Academy of Science (PJAS) program, including 110 at the middle school level, and 29 ASD students won first place. Founded by Lee Butz, the **Allentown DRIVE** baseball program recruits students to learn not only how to play the game, but also to learn the values of teamwork, sportsmanship and hard work. The South Mountain Mountaineers were this year's champions, beating the Trexler Bulldogs 15-5 in the championship game at Coca-Cola Park. The program has expanded to the elementary schools. The Raub Video Club received a MacBook computer donation, and students toured the facilities of the donor, Vistacom. The new computer will improve the students' technical abilities next year when they once again participate in the **"What's So Cool About Manufacturing?"**, a competition for which they produced an award-winning video about local manufacturer Crayola Inc. Three middle schools, under the direction of mural artist Matt Halm, contributed to a large ASD districtwide **mural project** in the making. The **MS Strings** program with El Sistema enabled 30 young musicians at Raub to receive violin lessons and play weekly as an integrated group. Students learn Latin dances like the salsa, merengue, and bachata each year through the **Latin Dance program**, which culminates in a head-to-head middle school dance competition in November. Additionally, a donation from Wells Fargo permitted the Foundation to offer Lehigh County Technical Institute summer camp scholarships to ASD students who then had the opportunity to attend a hands-on career-related camp.

> *"I liked LCTI Camp in many ways. I liked creating electronics that fully worked in Epic Electronics. I liked baking and cooking in Kitchen Crafters and Sweet Smarts because it helped me learn how to cook and bake and it helped also with bonding and making friends with the other kids. Industrial Arts was fun making a robot engraving with real metal. I would love going to LCTI Camp again in the future."*
>
> --Aiden, 6th Grader
> Raub Middle School

Pennsylvania Junior Academy of Science winners, ASD's largest cohort

High School Programs

ASDF high school programs emphasize the talents and creativity of Allentown students. The **ASD Science Fair**, **Concert on the Plaza**, **A Cappella Fest**, and many other community events, showcased academic, musical and artistic excellence during the past year. 189 high school students took part in this year's ASD intra-district science fair, during which participants presented their projects. The signature fundraising event for the ASD Foundation was, once again, **HIGH NOTES**, the dinner and student revue held annually at Miller Symphony Hall. Net proceeds support the operations of ASDF as well as gifts for each middle and high school performance group. This year's gala featured 21 middle school and 104 high school students. Students were rewarded for their hard work with a Broadway trip, sponsored by ASDF, to see the musical, ***Prom***. Dieruff High School's select choir performed at **A Cappella Fest** in Muhlenberg College's Empie Theatre, with proceeds benefitting music programs at both Allen and Dieruff.

Significant contributions from donors such as the Major League Baseball Foundation's Baseball Tomorrow Fund, IronPigs Charities, Reviving Baseball in the Inner Cities (RBI), Scott's and Butz Enterprises were used to renovate the Union Terrace and **William Allen Canary Baseball Fields**, including brand new dugouts for the Canaries. Additionally, the Dieruff High School's closed planetarium was repurposed into an exciting, interactive **Learning Dome.** The project, led by AHS graduate Lee Butz, garnered wide community support and raised more than $475,000. Programs and projects such as these celebrate the potential of ASD students, giving them extraordinary opportunities to learn and share their talents and resources with the community.

A Cappella Fest at Muhlenberg College is a fundraiser for Allen and Dieruff HS choirs (seen here).

2018-2019 Teacher Innovation Grants

The ASDF awarded 20 Teacher Innovation Grants (TIG) to 25 TIG Fellows, totaling $20,358, selected from a pool of 38 competitive proposals. The grants funded projects involving literacy, social studies, life skills, physical education, STEAM, music, three cross-curricular projects in 11 ASD schools. As one of the Foundation's signature programs, TIG grants have made a difference in ASD classrooms since the first small grant in 2010. TIG grants provide funding for teachers, school counselors, coaches, and nurses to develop original in-class or extracurricular projects that inspire ASD students to go beyond routine day-to-day learning. Grant recipients are chosen on a competitive basis with grants up to $1,200 per applicant awarded this school year. Contributions from the Donley Foundation and the Bill Sugra Memorial Fund helped to make grant funding possible and volunteers on the TIG Committee made the selection process enormously successful.

Recipient	School	Program	Grant
Matthew Givler	William Allen High School	Human Powered Hydroponics – Part 1	$1,141
Nicole Leskosky	William Allen High School	Human Powered Hydroponics – Part 3	$814
Jarrad Max	William Allen High School	Human Powered Hydroponics – Part 2	$1,092
Crystal Sterner	William Allen High School	Hands-on History is Rewarding!	$1,200
Leila Little	Louis E. Dieruff High School	We Are Ready For a Career in STEM!	$1,200
Sarah Pastelyak & Luke Boyd	Louis E. Dieruff High School	Poets in Motion	$1,200
Patti Tinsman-Schaffer, David Stoudt & Andrew Bigatel	Louis E. Dieruff High School	Visual Research Journals	$1,200
Cara Montagnese	Raub Middle School	21st Century Choir Classroom	$1,000
Cara Montagnese	Raub Middle School	Raub Recording Studio	$475
Conchetta Marucci & Rebecca Hann	Trexler Middle School	War Study: Going Beyond the Book	$1,183
Cara Montagnese	Trexler Middle School	21st Century Choir Classroom	$1,000
Cara Montagnese	Trexler Middle School	Ukuleles in the Classroom	$271
Lindsay Makos	Dodd Elementary School	Independent Future for All	$1,100
Dr. Ivonne Miranda	Dodd Elementary School	STEM Garden	$1,200
Kristen Laub & Ashley Rowe	Lehigh Parkway Elementary School	STEM Outdoor Science Classroom	$1,000
Sheri Sousa	McKinley and Union Terrace Elem. Schools	Self-Reflection: "A Dinner Party"	$650
Marcia Zillitto & Sally Wolfe	Muhlenberg Elementary School	STEAM Stations	$1,184
Kecia Rowlands & Sally Wolfe	Ramos Elementary School	Bird Brains!	$1,136
Patricia Williams, Marie Nemes & Tara O'Brien	Ritter Elementary School	It's Elementary…We Are Paleontologists	$1,112
Jordan Chorones	Union Terrace Elementary School	Creating Student Agency	$1,200

TIG Event & Program Sponsors

Barista Coffee Roasters, Bill Sugra Memorial Fund, The Donley Foundation, Duggan & Marcon, Inc., Lazeez Mediterranean Grill and the Lehigh Chapter, PA Association of School Retirees

Students participate in "Bird Brains!" a TIG program from Ramos Elementary School at Lehigh Gap Nature Center.

Senior Scholarships

The following 2019 graduating students received 69 scholarships through the ASD Foundation, all funded through the generous gifts of enlightened donors. Endowed scholarships **(in blue)** are those in which the gift is invested and a portion of its income (Endowment Distribution Rate: 3.0%) is awarded. The principal for endowed scholarships must be at least $10,000 and cannot be expended so that the scholarship will be awarded in perpetuity. The funds are managed by a professional fund manager and supervised by the ASDF Investment Committee. Expendable scholarships **(in black)** are those in which the gift, or a portion determined by the donor, is awarded annually. A total of $60,153.50 was awarded to 52 students in 2019.

William Allen High School

Student	Scholarship	Amount	College or University
Isaiah Albert-Stein	Dolan Scholarship	$550	McGill University
Isaiah Albert-Stein	WAHS Class of '63 Scholarship	$500	McGill University
Samya Brooks	Nehf Scholarship	$158	West Chester University
Ian Butz	Kelly/ASDF Scholarship	$100	LCCC
Ian Butz	Reigel Scholarship	$380	LCCC
Manuel Calderon	Jerry Hausman Memorial Scholarship	$2,000	LCCC
Edwin Chalas	Kistler/ASDF Scholarship	$100	Northwestern University
Lillianna Collazo	Gallagher Scholarship	$290	LCCC
Lillianna Collazo	Rourke Scholarship	$100	LCCC
Jaqueline Cruz	Reddinger/ASDF Scholarship	$100	PSU University Park
Amber Diehl	Always a Bulldog Scholarship	$500	Moravian College
Amber Diehl	Mentzell Scholarship	$370	Moravian College
Lam Doan	Wagner Scholarship	$1,000	Muhlenberg College
Alexa Febrier	Beisel/ASDF Scholarship	$100	Holy Family University
Alexa Febrier	Steele/Radocha Memorial Award	$175	Holy Family University
Madison Haney	Gloria Cowdrick Scholarship	$390	East Stroudsburg University
Marcos Hernandez	Halfacre Memorial Award	$500	Holy Family University
Alaa Jaber	Makhoul Scholarship	$1,000	Muhlenberg College
Alaa Jaber	Steinberg Scholarship	$500	Muhlenberg College
Chenla Long	McHugh Scholarship	$150	Lehigh University
Mabriel Martinez	LoPinto/ASDF Scholarship	$100	PSU Harrisburg
Nangely Nova	Kehnel/ASDF Scholarship	$100	LCCC
Nangely Nova	Siegfried Scholarship	$100	LCCC
Jean-Claude Pabulo	Hoffstetter Memorial Scholarship	$170	NCC
Jean-Claude Pabulo	Wotring Scholarship	$4,200	NCC
Clarence Paschal	Osmun Memorial Scholarship	$170	NCC
Aaron Potter	Bixler Scholarship	$300	West Virginia University
Joehnis Quinones	Hobgood-Chittick Memorial Award	$1,000	NCC
Joshua Stout	Steele/Radocha Memorial Award	$175	Moravian College
Ruth Stuart	Wagner Scholarship	$1,000	Northeastern University
Leslie Tavarez	Public Service Scholarship	$250	Kutztown University
Kieu Tieu	Always a Bulldog Scholarship	$500	Moore College of Art and Design
Kieu Tieu	Outstanding Senior Pursuing the Visual Arts Scholarship	$500	Moore College of Art and Design
Kieu Tieu	Wilgruber Scholarship	$525	Moore College of Art and Design
Kieu Tieu	Wotring Scholarship	$4,200	Moore College of Art and Design
Anna Tjeltveit	Appleton Scholarship	$410	Wesleyan University
Anna Tjeltveit	Finizzi Scholarship	$390	Wesleyan University
Anna Tjeltveit	Gerhard Scholarship	$660	Wesleyan University
Anna Tjeltveit	Palladino Scholarship	$360	Wesleyan University
Jessibeth Irizarry Torres	Mellenberg Scholarship	$520	LCCC

Sarina Torres	Devers Memorial Award	$100	Undecided
Thea Tugade	Leiby Scholarship	$750	Cedar Crest College
Lashea Woods	Wagner Scholarship	$1,000	Howard University
Maria Flores Vilchez	Wagner Scholarship	$1,052	Kutztown University

Louis E. Dieruff High School

Ashley Balbuena	Public Service Scholarship	$250	Cedar Crest College
Cameron Barham	Dodd Scholarship	$500	Temple University
Karla Sanchez Cuesta	Khoury Scholarship	$170	Cedar Crest College
Araceli Inga	Harrison-Morton Scholarship	$1,000	LaSalle University
Araceli Inga	Wotring Scholarship	$4,200	LaSalle University
Jishnu Jagath	Outstanding Writer Award	$100	PSU University Park
Savannah Kratzer	Meilinger Scholarship	$620	Bloomsburg University
Savannah Kratzer	Shoemaker Scholarship	$115	Bloomsburg University
Michael Martin	Shoemaker Scholarship	$115	Temple University
Evan Moralis	Hunsberger Scholarship	$100	Kutztown University
Evan Moralis	Schmoyer Scholarship	$340	Kutztown University
Mia Negron	Coleman Scholarship	$500	DeSales University
Lisbeth Ortega	Schmoyer Scholarship	$340	Bloomsburg University
Nadya Rachid	Bear Scholarship	$300	Lehigh University
Alondra Rios-Maldonado	Karoly Scholarship	$500	Cedar Crest College
Willangel Rodriguez	Webster Scholarship	$200	Raritan Valley Community College
Fernando Cintron Rosario	Kline Scholarship	$100	LCCC
Destiny Smith	Heffner Scholarship	$2,000	Bloomsburg University
Rachel To	Wotring Scholarship	$4,200	Temple University
Francis Torres-Rio	Leiby Scholarship	$1,500	Lehigh University
Mary Yacoub	Fragnito Scholarship	$500	NCC

Building 21 High School

Nathaniel Andino	Wotring Scholarship	$937.50	DeSales University
Keitly Chuya-Ramirez	Public Service Scholarship	$50	East Stroudsburg University
Leah Gonzalez	Leiby Scholarship	$150	East Stroudsburg University
Candice Molina	Wotring Scholarship	$937.50	Kutztown University

The ASDF added six new senior scholarships. Interested in sponsoring a senior scholarship? Please contact Susan L. Williams at 484-765-4093.

Left: Ruben Reyes, DHS Class of 2019, received the new Hausman Tool Stipend. As a memorial to Jerry Hausman, the stipend provides assistance to a graduating LCTI student from the ASD who desires to enter the workforce in a construction-related field.
Right: Leah Gonzalez, B21 Class of 2019, received the Leiby Scholarship, which she will use as she studies at East Stroudsburg University. Leah was one of the first of four Building 21 students to receive a senior scholarship from the ASDF. She is seen here with ASD Superintendent Thomas Parker.

William Allen Alumni Association

"Now More Than Ever"
- John Mellencamp, 1991 -

For 103 years, Allentown/William Allen High School has weathered the test of time with its tall columns flanking the entranceway to this great school welcoming students through its doors to learn, create and compete. The proud tradition continues. With history comes change and challenges. The administration, faculty and staff of William Allen work hard every day, under difficult circumstances, to provide a safe, caring, enjoyable and equitable high school experience for their students. The help of the community and alumni is vital in this effort. The William Allen Alumni Association continues to reach out to alumni in an effort to bring them through the doors of their alma mater so they too can continue to be part of the William Allen experience and make a difference in the lives of its students.

The school year 2018 -2019 brought excitement to our alma mater with the arrival of new Principal Shannon Mayfield. His surprise appearance to introduce himself to our students was the highlight of the Chorale Family Picnic and Swim Party in July. Students welcomed the chance to meet their new leader and learn about his plans for the new school term. Due to the forecasted weather, the annual Tailgate Party prior to the football matchup against cross-town rival, Dieruff Huskies, was postponed but a spirited crowd including many alumni cheered the Canaries on during the game. The winter choral concert brought many alumni to the stage for a rousing finale and spring brought the student cast of "Sister Act' to the John F. McHugh Auditorium to the enjoyment of packed houses for every performance. The cast, crew and pit were treated to an alumnus sponsored pizza party prior to the dress rehearsal for the show.

We invite and encourage all alumni of Allentown/William Allen to reconnect with their alma mater and its great students and faculty. Together we can make a difference, "Now More Than Ever". Find us on the web @ williamallenalumniassociation.org or on Facebook @ William Allen Alumni Association. We look forward to seeing you.

—Bob Sperling, President, William Allen Alumni Association

Officers	Bob Sperling, President – Class of 1975
	Bob Walker, Vice President – Class of 1986

Louis E. Dieruff Alumni Association

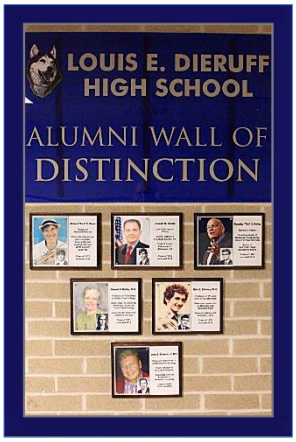
We sure love our traditions here at "Husky High".

There is a humorous line in *Fiddler on the Roof* during Tevye's song about Traditions. After describing numerous traditions, he says, *"You may ask, 'how did this tradition start?' I'll tell you - I don't know. But it is a tradition."*

In contrast to Tevye's response, we do know how many of the traditions at Dieruff High School began. We created them! Our active Alumni Association continues to embrace and nurture those traditions. And, we proudly launch new ones.

One of our most treasured traditions is singing the Dieruff Alma Mater, with passion. Back in 1959 when Dieruff first opened its doors, Mr. Peter Carpenter composed that anthem, and it still warms the hearts of our faithful alumni. In fact, we begin each and every one of our monthly Alumni Association meetings by singing the alma mater.

Lovingly referred to as Mr. "C", our Peter Carpenter was the first choir director at Dieruff. He taught there for 30 years. In 2017, the Alumni Association was successful in naming the school auditorium in his honor. Now in his 90's, Mr. "C" regularly attends our special events and leads us in song. Our annual "Fandangle," the mega-reunion for all classes, is held at the East Side Youth Center every July, and that alma mater is always a highlight of the celebration. It is a tradition.



This year, a very significant new tradition was initiated by the Alumni Association. For quite some time, a "Wall of Fame" has graced the lobby by the Athletic Department, paying tribute to alumni who have boasted stellar athletic achievements. Realizing that many Dieruff alumni have achieved notoriety in other categories, we submitted a proposal to create a "Louis E. Dieruff Alumni Wall of Distinction" to recognize those accomplishments.

Our project was received with great enthusiasm, and we embarked on a campaign to solicit nominations for that recognition. Six recipients were chosen by a selection committee. They included an internationally known jazz trumpeter, a county sheriff, a highly recognized minister and author, a college chemistry professor, a brilliant physicist, and an extremely popular physician. On June 20, 2019, our inaugural induction ceremony was held in the auditorium.

We intend to add five new plaques to the Alumni Wall of Distinction each year. In addition to applauding these deserving alumni for their achievements, our primary objective is to show current students that these outstanding Huskies lived in the same neighborhood that they do, and they walked those same hallways at Dieruff. With hard work and determination, they too can experience success. After all, it's a tradition.

—John Hughes, President, Louis E. Dieruff Alumni Association

Officers

John G. Hughes, Jr., President—Class of 1961
Dave Ziegenfuss, Vice President—Class of 1986
Kay Kurtz-Vogel, VP Web. Admin.—Class of 1974
Steve Long, Treasurer—Class of 1965
Joanne Ogrydziak, Secretary—Class of 1976
Fred Schuler, Founder & 1st Pres.—Class of 1973

Statement of Revenues & Expenses

For fiscal year that ended June 30,	2018	2019
Revenues, Gains and Other Support		
Contributions and grants	$425,826	$754,911
Change from prior year		77.3%
Fundraising events revenue	$143,140	$122,498
Investment income	$26,411	$21,588
Other	$2,461	-
Total Revenues, Gains and Other Support	**$597,838**	**$898,997**
Expenses		
Program services*	$331,862	$556,653
Management & general	$65,195	$70,363
Fundraising expenses	$82,092	$73,907
Total Expenses	**$479,149**	**$700,923**
Change in net assets	$118,689	$198,074
Net assets at beginning of year	$552,612	$671,301
Net assets at end of year	**$671,301**	**$869,375**

*Program services include conduit and senior scholarship disbursements.

Statement of Assets & Liabilities

As of fiscal year-end June 30,	2018	2019
Assets		
Cash	$269,750	$459,103
Contributions receivable	-	$2,841
Investments for scholarships	$409,292	$411,589
Total Assets	**$679,042**	**$873,533**
Liabilities		
Accounts Payable/Accrued Payroll	$7,741	$4,158
Total Liabilities	**$7,741**	**$4,158**
Net Assets		
Without donor restrictions	$379,093	$538,304
With donor restrictions	$292,208	$331,071
Total Net Assets	**$671,301**	**$869,375**
Total Liabilities & Net Assets	**$679,042**	**$873,533**

Summary of Financial Results

	2016	2017	2018	2019
Total Revenue	$426,073	$529,169	$597,838	$898,997
Total Expenses	$349,087	$589,995	$479,149	$700,923
Change in Net Assets	$76,986	$(60,826)	$118,689	$198,074

Forms 990 for fiscal years ending 2014, 2015, 2016, 2017, 2018 and 2019 may be found online at https://asdf.allentownsd.org/.

The financial audit was completed on September 26, 2019 and the ASDF Board of Directors approved it on October 3, 2019.

EITC Partners
2018 – 2019

Through Pennsylvania's Educational Improvement Tax Credit (EITC), tax credits up to $750,000 per year are granted to eligible businesses which, in turn, contribute these funds to an educational improvement organization such as the ASDF. Partners noted below contributed a total of $85,750 in fiscal year 2018 – 2019. The ASDF is grateful for their support: American Bank, Avalon Insurance, BB&T, Capital Blue, Embassy Bank, Fulton Bank, Morey Nee Buck & Oswald, PPL Corporation, QNB, UGI Utilities, Univest Bank, Vistacom, and Weis Markets. EITC-approved programs range from supporting the performing and fine arts to STEM and science academic efforts.

AmericanBank

ppl™

Avalon

QNB
Your Community Bank

BB&T

Capital BLUE

UGI
Energy to do more

EMBASSY BANK
For the Lehigh Valley

UNIVEST
BANKING | INSURANCE | INVESTMENTS
univest.net
Member FDIC

Fulton Bank

VISTACOM
Connecting the possibilities.

Morey, Nee, Buck & Oswald, LLC
Certified Public Accountants and Advisors

weis

9th Annual HIGH NOTES Gala

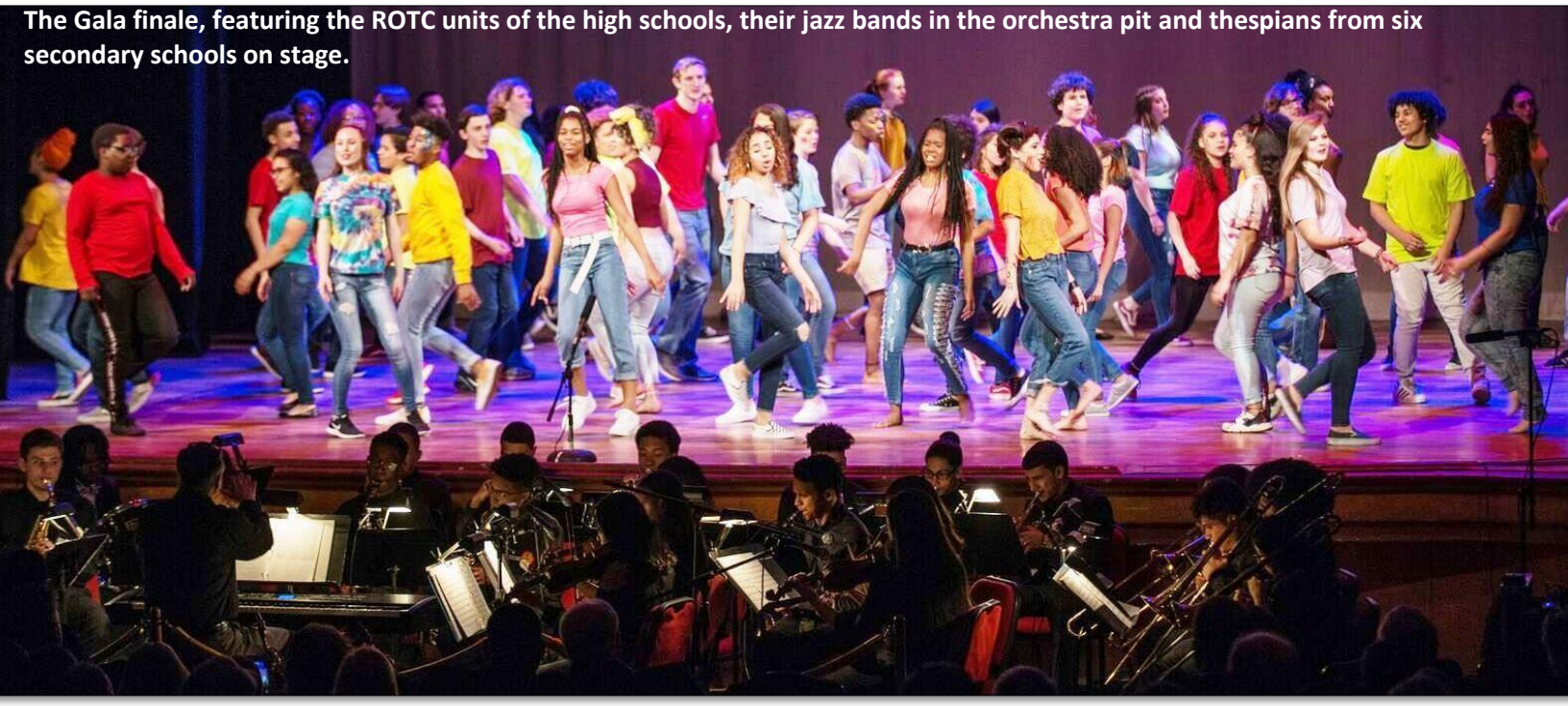
Emcees (left to right) Caroline Dwornicka (DHS), Ruth Hannah Stuart (WAHS), Fares Saed (DHS), and John Carlos Santana (WAHS) opened the "Allentown has Talent" HIGH NOTES gala.

More than 570 guests and participants attended the 9th Annual High Notes Gala and filled Miller Symphony Hall in a joyous celebration which proved unequivocally that "Allentown has Talent." The entertainment featured 125 talented and enthusiastic middle and high school theatrical and musical students who showcased their spring musicals to rousing applause. Schools that participated were William Allen High School, Louis E. Dieruff High School, Trexler Middle School, Harrison-Morton Middle School, South Mountain Middle School and Raub Middle School.

In June, 20 middle school students, 80 high school students, and 10 adults went on a fully funded Broadway bus trip to New York City to see the award-winning musical, *Prom.* It was an exciting outing that celebrated their participation in the gala.

HIGH NOTES annually showcases student talent in the district and shares the mission of the Foundation with the community. In support of the 2019 gala, friends and supporters collaborated with the Foundation to raise close to $116,000. In-kind contributions exceeded $10,000, and 150 summer camp scholarships were donated by many community organizations. Continuing ASDF's mission of supporting the arts, a total of $27,000 of the net proceeds was awarded to the participating student groups in appreciation of their gala performances. The gala proceeds are also utilized to support the operating expense of the ASDF.

The Gala finale, featuring the ROTC units of the high schools, their jazz bands in the orchestra pit and thespians from six secondary schools on stage.



Donors

July 1, 2018—June 30, 2019

We faithfully endeavor to document all contributions.

Please report any corrections to williamssu@allentownsd.org or 484-765-4093. Thank you.

2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	TOTAL
Est.	$37,269	$86,327 (132%)	$124,171 (44%)	$160,605 (29%)	$281,594 (75%)	$411,812 (46%)	$426,073 (3%)	$529,132 (24%)	$560,964 (6%)	$898,997 (60%)	$3,516,114

ASDF Revenue Growth

$100,000+

Anonymous
The MLB Industry Growth Fund, LLC

$50,000 – $99,000

The Roland J. Wotring Scholarship Fund

$25,000 – $49,999

BB&T Corporation
The Century Fund
The Harry C. Trexler Trust
Julius & Katheryn Hommer Foundation

$10,000 – $24,999

Air Products Foundation
Alvin H. Butz, Inc.
Avalon Insurance Company
City Center Investment Corporation
The Donley Foundation
Embassy Bank
Lehigh Valley Community Foundation
J. Robert and Sandra Lovett
PPL Services
Justin Sheftel Memorial Foundation
Anita and John S. Stevens, Jr., D.O.
Univest Bank and Trust Co.
Wells Fargo Foundation

$5,000 – $9,999

Builders Door & Hardware, Inc.
Capital BlueCross
Cash (Miscellaneous Donations)
Firstrust Savings Bank
W. Beall Fowler
Bob and Susan Gadomski
James Koury
Fulton (Lafayette Ambassador) Bank
Metro Decorators, Inc.
Sara "JoJo" and Anthony M. Muir, Esq.
J. Scott and Gillian Pidcock
Trifecta Technologies, Inc.
UGI Utilities, Inc.
United Way
Barry Westgate

$1,000 – $4,999

Air Products, Inc. Retirees Organization
City of Allentown, Dept. of CED
Allentown Rotary Club
American Bank
Anonymous
Arthur J. Gallagher & Co.
Gregory Azar
Barry Isett & Associates, Inc.
Robert and Kristen Bennett
Bill Sugra Memorial Fund
Dennis and Nanci Blankowitsch
Breslin Ridyard Fadero Architects, Inc.
Lee Butz
Dexter F. and Dorothy H. Baker Foundation
Duggan & Marcon, Inc.
First Commonwealth Federal Credit Union
First Student, Inc.
Floor Layers Union Local #251
Giant Food Stores, LLC
Groller/Reinhard Scholarship Donors
Judith Harris, Esq.
Kevin Hausman
Highmark, Inc.
Donald and June Hinkle
David and Pat Hoffman
Paul and Patricia Huck
IronPigs Charities
Josh Early Candies
King, Spry, Herman, Freund & Faul, LLC
Lehigh Carbon Community College
Lehigh Valley Educators Credit Union
Douglas Leonzi
Robert and Nicole Leskosky
Charles and Ruth Marcon
William and Monica Moll
Simon Moore
Muhlenberg College
Norris, McLaughlin P.A.
Patti Heffner Scholarship
People First Federal Credit Union
Michael and Michele Pessina
Joseph Petro
Portnoff Law Associates, Ltd.
Publishing Concepts, LP
Renewal by Andersen of Northeast PA
Gerald Royer
Fred Schuler, Jr.
Yvonne and Frank Schweighardt, Ph.D.
Ronald and Megan Skinner
Robert E. and Carol Sperling
St. Luke's University Health Network
Vistacom, Inc.
Carol Watters
Weis Markets, Inc.

$500 – $999

Donald and Arlene Bernhard
Robert and Laura Black
Eric Butz and Debora Roberson
The Hon. Edward N. Cahn
Karen Coleman
Community Action Dev. Corp. Allentown
Joshua and Jennifer Dodd, Ph.D.
Carrie Eglinton
Susan Geise
Barry and Carol Halper
Tonya Harris, Esq.
John and Marija Hauser
Jeff-Ron, Inc. (Ringer's Roost)
Johnson Controls
Peter and Kate Kareha
Max Kasler (A Cappella Fest)
Latin Dance Competition Proceeds
Lehigh Valley Health Network
Lutron Foundation
Henry and Suzanne Lyons
Bill and Allyn-Jane Marks
Morey, Nee, Buck & Oswald, LLC
Kenneth and Sylvia Roth
Lissette Santana
Mike Schlossberg
Mark Scoblionko
Ralph and Doris Todd
Yocco's, Inc.
Kurt and Barbara Zwikl

$250 – $499

The Aetna Foundation
Air Products, Inc.
Antonio and Dr. Karen Angello
Christopher Baldrige
Terri Bartholomew
Robert and Barbara Bennett
Ellen Bishop
Sara Jane Brace
Michael and Jane Bruckner
Charles Dectis Painting, Inc.
Scott and Jenna Cole
Communication Systems Integrators, LLC
Communities in Schools
Annabelle Creveling
Anne Davis
Robert and Karen Elward
Florio Perrucci Steinhardt & Cappelli, LLC
Kristen Fricke
Friends of Peter Schweyer
Ellen Baker Ghelardi
G&P Family Properties, LLC
Gross McGinley, LLP
Laurie Hackett
Stanley and Kandy Halulko
Marilyn Helwig
David and Ann Hohe
Jeff and Kelli Holzman
John Hughes, Jr.
T. Anthony Iannelli
Jaindl Enterprises
JES Enterprises, Inc.
Keenan-Nagle Advertising, Inc.
James and Kay Kintzel
Paulette Kish
Louis and Betty Kocsis
The Kutztown University Foundation
Lesavoy Butz & Seitz, LLC
Jenny Lilly
The MLB Youth Development Foundation
Markowitz & Richman
Marci Martinez-Howey
Margaret McConnell
Ellen Millard-Kern
Frank Morgan
Muhlenberg Playground Gifts
Janice Onieal
Orlando Diefenderfer Elect. Contractors, Inc.
David Osika
Dennis Pearson
QNB Bank
Elizabeth Ragan
Linus and Karen Roman
Melissa Roth
Jonnie and Adeline Rushatz
Dennis and Donna Scholtis
Sarah Sheehy
Michele Sniscak
David and Jessie Snyder
Mark Stein and Sharon Albert
Cynthia Taglioli
Thiel Strategic Communications, LLC
Thrivent Financial
Alan and Rev. Maria Tjeltveit
Phillip Turton
Malcolm West

$100 – $249

Sandy Alleman
Allentown Education Association
Nadim Azar
Sandra Bachman
Ibolya Balog
Bank of America Corporation, N.A.
John and Hannah Bartges
Judith Belaires
Linda Carol Bortz
Dale and Susan Brinker
Robert and Charlene Brown
Richard L. Button
Regina Cesario
Robert and Judith Cesario
Michael J. Cox
Louise Davis
Maria Defebo-Edwards
Samuel Donnelly
Curtis Dretsch
Mark and Lin Erickson
Susan Fagerstrom
John Faylor
Michael Finley
Kim Franco
Kimberly Fritchman
John Gackenbach
Jeff Glazier
Maryann S. Gross
Harrison-Morton MS Employee Scholarship Fund
Kristen Harting
Michael Hefele
Nadine Hohe
James and Dina Hughes
Peter and Carol Kern
Randy Kimble
Gwin Krouse
Latino Leadership Alliance of the Lehigh Valley
Carlos and Carol Ann Lopez
Kristine Maciolek
Jennifer Mann
Melissa Marcks
Walter Markowitch
Audrey Mathison
Carol Osborn
PA Assoc. School Retirees, Lehigh Chap.
The Hon. Henry S. Perkin
Christine Piripavel
Jennifer Ramos
David and Peggy Reese
Martha Reitz
Michael Reitz
Linda Rosenfeld
Diane Scott
Thomas and Amy Scalici
Ericka Shoemaker
The Type-Right-Er
Wind Gap Electric, Inc.

$99 & Under

AmazonSmile Foundation
Julie Ambrose
Albert Bachman
Suzanne Bilger
Dawn Boyer
Madeline Brader
Kevin and Kristen Braun
Susan J. Brown
Jerrold and Wilma Brucker
Linda Buesgen
Jennifer Camella
Meghan Castanero
Sara Clewell
George and Linda Dinicola
Jessica Donahue
Eileen Donnelly
Ryan Ferrell
Mark and Mary Ellen Gamble
Marc and Lauren Giguere
Goldenberg Management, Inc.
James Goodreau
Carmen Greenawalt
Daniel and Joan Guers
Healing Works, Inc.
Alton and Mary Heintzelman
Thomas Hendricks
Jeffrey and Kim Hollenbach
Serena Houston-Edwards
Svetlana Howells
Geraldine Ifkovits
James and Lucia Levan
Derett Jepson
William C. Jones III
Theresa Kemp
Carol Kline

Haley M. Kloap
Lenore Kohl
Rachel Kollar
Kona Ice of Allentown
Joseph Kotrosits
Patricia Kratzer
Linda Kreshover
William and Michele Kuti
Martha Lebovitz
Donald Lichty
Kevin and Patricia Little
Conchetta Marucci
June McCracken
Joseph and Bonnie McMahon
Lee Merendino
Rosanne Minarovic
Joseph and Elaine Molnar
Tracy L. Monk
Amanda Montani
Alicia Moyer
Kathryn Murray
Julie Nagy
John and Carrie Nedick
Theodore and Carol Ann Neidlinger
Network for Good
Debra Ninesling
O'Connell Associates
PayPal Holdings, Inc.
Brian and Heather Pearson
Ann Peaslee
Daniel Wayne Phillips
Susan Phillips
Joan Preston
Profits Plus, Inc.
Joseph and Janet Przybylowicz
Robert and Nathalie Reedy
Deborah Reilly
Heather Rodale
Lisa Roth
Jennifer Rowden
Jessica A. Saliby
Dr. Matthew and Keren Saltz
Yvonne P. Sampsel
Naaman Schlegel
Kelly Searing
Catherin Serrecchia
Regina F. Shields
Joseph Shivick
David and Patricia Smith
Melissa Smith
Brian Stein

Stephens Funeral Home, Inc.
Matthew and Michelle Stone
Peggy Ann Strockoz
Robin Torrence
William and Judith Trach
Trexler MS Bulldog Employee Fund
Kay Kurtz Vogel
Wegmans Employees
Francis Weinberg
Richard Weiss
Barbara Williams
Homer E. Williams
Vaughn and Barbara Williams
Nancy Wilt
Elizabeth Woolley
Edward and Julie Yantes
Carmen Zabala

ADDITIONAL WAYS TO SUPPORT ASDF

ASDF supports appropriate and independent projects that have a huge impact on the Allentown School District and its students and which fall outside the Foundation's strategic priorities and current programming. As a 501(c)(3) corporation, the Foundation offers non-profit services and tax advantages to donors. Here are some of the projects and partnerships planned or underway for which ASDF has served as a conduit:

CONDUIT DEPOSITS
Known as "pass-through" services for tax purposes, the Foundation distributes these contributions (large or small) for the benefit of the school district at the direction of the donor.

EXAMPLES OF PERSONAL OR CORPORATE AFFINITY PROGRAMS:
•MS Baseball DRIVE
•WAHS Baseball Fields & Dugouts
•Dieruff HS Learning Dome
•Workforce development programs

PLAYGROUND CONSTRUCTION
(for Elementary/ECC/Newcomer Schools)
•Two were completed in 2016-2017: Sheridan ES and Ramos ES.
•Three have been started: Lehigh Parkway, Mosser and Muhlenberg ES.

SCHOOL UNIFORM FUND
Every year, many of the School District's low-income families find it difficult to purchase new back-to-school uniforms (approximate cost for 2 sets of uniforms: $50.00). The Newcomer Academy and the ASD Homelessness Initiative require additional funding to assist families throughout the year with uniforms. To contribute, call 484-765-4121.

With eternal gratitude, we thank our donors.

July 1, 2018—June 30, 2019

Board of Directors

Dennis C. Blankowitsch, Ed.D.
DHS Class of 1961
Co-Chair, Teacher Innovation Grant Committee
Retired Administrator, Allentown School District
Daniel C. Bosket
DHS Class of 1971
Director, Community Action Development Corporation of Allentown
Michael Bruckner
Retired Vice President, External Affairs and Community Relations, Muhlenberg College
Joshua P. Dodd
Treasurer, Board of Directors
Chair, Finance Committee
Senior Vice President, Univest Bank and Trust Co.
Laurie G. Hackett
Manager, Community Relations & Philanthropy, Air Products
Tonya M. Harris, Esq.
WAHS Class of 1994
Office of General Counsel, PPL Services Corporation
Chrissy Hixson
WAHS Class of 1983
Senior Community Relations Consultant, Capital Blue Cross
John G. Hughes, Jr.
DHS Class of 1961
Chair, Louis E. Dieruff High School Alumni Association
Chair, Personnel Committee
Management Consultant
Peter J. Kareha
WAHS Class of 2002
Vice President, McGriff Insurance Services
Elizabeth H. Marcon, Esq.
WAHS Class of 1995
Florio Perrucci Steinhardt & Cappelli, LLC
Allyn-Jane Marks
DHS Class of 1982
Co-Chair, Teacher Innovation Grant Committee
Retired Teacher, Allentown School District
Student Teaching Supervisor, Muhlenberg College
Marci J. Martinez-Howey
Chair, Investment Committee
Senior Director, Finance, United Way of the Greater Lehigh Valley
Ellen Millard-Kern
Chief of Staff for Senator Pat Browne, 16th Senatorial District, The Pennsylvania Senate
Anthony M. Muir, Esq.
WAHS Class of 1962
Vice President, Board of Directors
Chair, Governance Committee
Retired, Scoblionko, Scoblionko, Muir & Melman
Thomas E. Parker
Superintendent, Allentown School District
Michele K. Pessina
WAHS Class of 1975
Educator
Robert E. Sperling, Jr.
WAHS Class of 1975
Chair, Allentown and William Allen High School Alumni Association
Retired Director of Facilities Services, Allentown School District
John S. Stevens, Jr., D.O.
DHS Class of 1963
Physician & Partner, St. Luke's OB/GYN

Charles F. Thiel
WAHS P' 2013
President, Allentown School District Board of Directors
Management Consultant, Thiel Strategic Communications
Ralph S. Todd
Chair, Planning & Programming Committee
Retired Administrator, Allentown School District
Nancy A. Wilt
Secretary, Board of Directors
Chief of Staff, Representative Peter Schweyer, 22nd House District, Pennsylvania House of Representatives
Kurt D. Zwikl
WAHS Class of 1967
President, Board of Directors
Retired Executive Director, Schuylkill River Heritage Area

Three New Board Members

The ASD Foundation welcomed three new board members for two renewable three-year terms. They are (from left to right) Angela Nolan, Don Hinkle and Kay Kurtz. Daniel C. Bosket was elected the Foundation President for 2019-2020.

This year's ASDF Board Retreat was held on Thursday, June 6, 2019 at the Hoffman House at Muhlenberg College. Front row, left to right: Nancy Wilt (Secretary), Dr. John Stevens, Kurt Zwikl (President), Anthony Muir, Esq. (Vice President), and ASDF Executive Director Susan L. Williams. Second row, left to right: Joshua Dodd (Treasurer), Michael Bruckner, Daniel Bosket, Ellen Millard-Kern, and Ralph Todd. Third row, left to right: ASD Superintendent Thomas Parker, new board member Angela Nolan, ASDF Administrator Vicki Newhard, and Elizabeth Marcon, Esq. Top row, left to right: new board member Don Hinkle, Allyn-Jane Marks, new board member Kay Kurtz, and Dr. Dennis Blankowitsch.
Missing: Tonya Harris, Esq., Robert Sperling, Jr., Charlie Thiel.

Left to right: Debora Roberson, Lee Butz, ASDF President Kurt Zwikl, Senator Pat Browne, and Laurie Hackett.

Our First Thank You Breakfast

On September 21, 2018, the ASDF hosted its first official recognition event, extending appreciation to many volunteers, donors and supporters who make Foundation programs and funding possible. The ASDF Board selected four area individuals as Champions of Education who were honored at the breakfast for their contributions to the Foundation's work and for their exceptional dedication to public education in Allentown:

- Corporate Award to Laurie G. Hackett, ASDF Champion of Education
- Entrepreneur Award to Lee A. Butz, ASDF Champion of Education
- Government Award to The Honorable Senator Pat Browne, ASDF Champion of Education
- Volunteer Award to Debora D. Roberson, ASDF Champion of Education

The event, called the "Honoring our Citizens and our Champions Breakfast," was sponsored by Capital Blue and ASD Foundation Board Member Dr. John S. Stevens, Jr., DHS '63, and his wife, Anita, WAHS '63. It was held at The Barristers Club and catered by Karen Hunter, WAHS '73. Another is planned for 2020.

Vision

Our vision is an enriched education for Allentown School District students.

Mission

The mission of the Allentown School District Foundation is to encourage, promote, support and fund positive educational experiences for students in the Allentown School District.

ALLENTOWN SCHOOL DISTRICT FOUNDATION
10 YEARS 2009 to 2019

Susan L. Williams
Executive Director
31 South Penn Street
Allentown, PA 18105
williamssu@allentownsd.org
484-765-4093
https://asdf.allentownsd.org

Photo credits: Eric Butz, Lee Butz, John Hughes, Meg Keller, Rob Leskosky, Joshua Radcliffe, Brenna Schlossberg, Cory Schnaufer, Susan L. Williams, Hub Willson, Sally Wolfe