More Opportunities for More Success

Annual Report
July 1, 2014 – June 30, 2015
Leadership Message

Richard L. Button
President 2014 – 2015

Dear Friends,

Fledgling no more! I hereby give you permission. In fact, I encourage you to refer to us as the “established” ASD Foundation!! And even more exciting, the ASD Foundation is clearly poised for growth. Here is why...

- We are proud partners with the Allentown School District (ASD) and we are working closer and closer every day with the District to identify programs and opportunities that will result in real progress of our students and our schools.
- The results of our programs as demonstrated by the dramatic increases in students participating at the state-level in the ASD Science Fair and in National History Day indicate that our partnership with the ASD works.
- In a few short months, our new Executive Director, Susan L. Williams, is building on the foundation established over the last half dozen years by our dedicated, founding board members and skeletal staff to lead us to a more focused approach to projects and obtaining and expending resources.
- Our board of directors strategically recruits experienced candidates, building and broadening the skill set and diversity of our board.
- We hold ourselves accountable to our donors and supporters. Our previous executive director, Stacey Prohaska, instituted a process for selecting and evaluating programs. We have implemented a new accounting system to more accurately track expenses. Our Form 990 is posted on our website.
- When asked by the District administrators to manage its scholarship funds, the ASDF stepped up. As a result, the number of scholarships (and hence the number of students benefitting) has expanded, and a strategy to increase scholarship aid to our students will be reviewed and implemented.

The pages of this report outline our successes this past year and make it evident that we are poised for growth. Our growth from fledgling to established is the result of the remarkable group of parents, volunteers, teachers, administrators, and last but not least, board members, who have worked very hard these past six years. Their efforts, though, would not have been possible without the committed financial support of the individuals and organizations listed on page 13.

Thank you for believing in our students, and thank you for your generosity. We are grateful to you.

Sincerely,

About the Cover: Sheridan Elementary School students display their art projects made completely of recycled materials as part of a Renaissance blended art program for all 5th graders. All photos by Hub Willson.
Elementary Program Highlights

Allentown’s Renaissance Begins in its Schools.

<table>
<thead>
<tr>
<th>Program</th>
<th>Key Donors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lines &amp; Spaces Summer Camp</td>
<td>ASDF &amp; EITC Partners (see page 11)</td>
</tr>
<tr>
<td>Elementary Choral Music</td>
<td>The Rider-Pool Trust, Muhlenberg A Capella Council &amp; EITC Partners</td>
</tr>
<tr>
<td>Power Up! Fitness</td>
<td>Sugra Memorial Fund, Highmark &amp; Just Born</td>
</tr>
<tr>
<td>Renaissance Art &amp; Culture</td>
<td>Crayola LLC, EITC Partners (see page 11), Community Music School &amp; PA Council for the Arts</td>
</tr>
<tr>
<td>Residencies</td>
<td></td>
</tr>
<tr>
<td>Academic Showcase</td>
<td>The Century Fund &amp; Allentown School District</td>
</tr>
</tbody>
</table>

Many of Allentown School District’s elementary students participated in several enriched programs that added more educational opportunities for success in 2014-2015. During the past year, the ASDF Renaissance Program provided funding for 20 practicing artists, teachers and musicians in 15 elementary and kindergarten schools to augment current curricula. More than 1,500 elementary students benefitted in 2014-2015 from the Renaissance Residency Program. Many EITC funders made these programs possible:

- Artist Rosemary Geseck met with 250 students at Lincoln Kindergarten Center each week for six weeks and developed a theme around Allentown’s Rose Garden in collaboration with Principal Radcliffe and teachers. Students used oil pastels and water color to create expressive and colorful birdhouses, lily pads and turtles. Their work was exhibited at Mayfair and the Allentown Library.

- Artist Kyle Keller taught chorale music programs at McKinley, Cleveland and Muhlenberg Elementary Schools in spring 2015. He met with students 8-12 times, preparing them for an end-of-residency performance on the PPL Plaza in June. More than 200 students from the three schools converged on the plaza for a collaborative chorale performance. The elementary school performance was bookended by performances from the William Allen High School Chorale, led by Brandon Remp, and the concert choir from Dieruff High School, led by Jennifer Dodd.

- Kyle Keller also worked with a small group of highly motivated students from Lehigh Parkway for eight weeks leading up to the Muhlenberg College A Cappella Festival in April 2015. Twenty 3rd, 4th and 5th graders met twice a week before school to experience and learn about acapella music.

- The Lines and Spaces Summer Instrumental Music Camp was developed and led by Joe Busolits, Will Wagner and Larry Flynn, ASD elementary instrumental music teachers. The camp, in its second year, was open to instrumental students from 14 elementary schools. At the invitation of the elementary teachers, high school instrumental music teacher Eric Moser participated as a guest teacher in summer of 2015. He encouraged students to continue playing instruments throughout high school.

- Professional sculptor Dan Kainz and photographer Hub Willson led the 3D Found Object Residency at Sheridan Elementary School for 110 5th grade students. Having been awarded a Teacher Innovation Grant in December 2014, teacher Melanie Christopher was encouraged to expand the program of this residency, providing more students more in-depth opportunities to learn about sculpture and photography as art forms and create their own sculptures from found objects. Teachers connected the residency to recycling and sustainability as students reused items heading for landfills and recycling centers. Artist Dan Kainz encouraged the students to work at a large scale, forcing students out of their comfort zones into a new world of discovery.
• Community Music School provided a Flutophone Program at four elementary schools (Ramos, Jefferson, Washington and Lehigh Parkway) in 2014-2015. Musician Cliff Tracy led each program, teaching basic sight reading and musicianship to aspiring third grade musicians.

Based on ASD teacher Janice Altieri’s book, *An Allentown Adventure*, 5th grade students from Dodd, Sheridan, Washington and Jefferson Elementary Schools learned about Allentown history and treasured landmarks by visiting the sites with sketch books in hand, artfully memorializing their impressions.

A before school physical fitness program, called Power Up!, was provided by the Weller Center. Offered to all ASD elementary schools, it was implemented in 12 schools in 2014. Students met twice each week for half-hour fitness and nutrition sessions, led by trained fitness instructors. Sessions focused on developing core skills, like running, jumping and skipping, that benefit urban students who have limited access to recreation.

**Middle School Program Highlights**

**Bridge Programs Stimulate Creativity & Growth.**

<table>
<thead>
<tr>
<th>Program</th>
<th>Key Donors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Latino Dance Competition</td>
<td>Temple Beth El &amp; Individual Supporters</td>
</tr>
<tr>
<td>Middle School Baseball/DRIVE</td>
<td>IronPigs, Justin Sheftel Foundation &amp; Lee Butz</td>
</tr>
<tr>
<td>National History Day</td>
<td>The Century Fund</td>
</tr>
<tr>
<td>Science Fair/PJAS Competition</td>
<td>The Trexler Trust, PPL Corporation &amp; UGI Utilities, Inc.</td>
</tr>
<tr>
<td>Theatre Programs</td>
<td>Air Products, ASDF &amp; EITC Partners (see page 11)</td>
</tr>
<tr>
<td>Lehigh County Technical Institute</td>
<td>Allentown School District Foundation</td>
</tr>
<tr>
<td>Academic Showcase</td>
<td>The Century Fund &amp; Allentown School District</td>
</tr>
</tbody>
</table>

ASDF-supported programs emphasize opportunities for middle schoolers in Allentown to explore new experiences. Here are some highlights:

Middle school students learn the salsa, merengue, bachata and cha cha as part of the Ballroom Dance Program and Competition, held in November. While practicing discipline, commitment and team work, students met for in a head-to-head dance competition between the middle schools on December 19, 2014 at Trexler Middle School. Raub Middle School won.

The annual Science Fair, supported by the DaVinci Science Center and volunteer mentors, enables students from Trexler, Raub, Harrison-Morton and South Mountain to develop meaningful science projects and participate in local and regional science fair competitions. Congratulations to the approximately 500 participants of this year’s Science Fair who conducted controlled experiments to answer or solve a specific problem or question; record and analyze their data; create a display board explaining their project; and finally present their findings to the judges. Twelve students qualified for the state PA Junior Academy of Science competition held at State College and several others attended as technicians. More than 50 professionals from the community comprised the judging panel.

Thanks to ASDF, the National History Day Program (NHD) has been in all ASD middle schools for several years. More than 120 students prepared NHD projects and competed for the honor of representing their school.
at regional and state competitions. National History Day is an opportunity for students to experience project-based learning, spending 3-4 months developing projects. Students present their projects as a documentary, a website, a performance, a paper or an exhibit. Seven students went to the state competition, and Isiah Albert-Stein competed at the national level in the website category with *Louis Armstrong: Playing Out Justice*.

Allentown DRIVE brought baseball to each middle school in spring 2014, teaching players the basics of the game while reinforcing the values of integrity, dedication and hard work. The season culminated in a city championship tournament at Coca-Cola Park. Harrison-Morton Middle School defeated South Mountain Middle School and took home the Allentown DRIVE Middle School Baseball Program championship trophy.

The ASDF also allocates EITC funds through its Renaissance Program to support theatre arts programs in each middle school, directly benefitting more than 120 students, with 2,000 more youngsters in middle and elementary school auditoriums experiencing the productions. Each middle school receives $2,000.

ASDF funded 25 summer camp scholarships at Lehigh Carbon Technical Institute in June 2015 with the four-day scholarships equally distributed amongst the four ASD middle schools.

## High School Program Highlights

**Academics, Arts & Athletics All Key.**

<table>
<thead>
<tr>
<th>Programs</th>
<th>Key Donors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic Showcase</td>
<td>The Century Fund &amp; The Allentown School District</td>
</tr>
<tr>
<td>A Capella Fest</td>
<td>Muhlenberg College</td>
</tr>
<tr>
<td>Allen HS Instrumental</td>
<td>EITC Partners (see page 11)</td>
</tr>
<tr>
<td>The Color Run</td>
<td>Race Participants from across PA, NJ and DE</td>
</tr>
<tr>
<td>Music on the Run</td>
<td>Race Participants from across the Lehigh Valley</td>
</tr>
<tr>
<td>Theatre Programs</td>
<td>Air Products, The Century Fund &amp; EITC Partners</td>
</tr>
</tbody>
</table>

High school programs supported by the Allentown School District Foundation showcase group and individual accomplishment in academics, arts and athletics. Highlights:

- The ASD Academic Showcase of Excellence (Grades 1–12), brainchild of ASD Gifted Support Teachers Sally Wolfe and Joann Manjarrez, took place in May 2015 at the Rodale Room in Miller Symphony Hall, featuring outstanding students and their prize projects. Parents, guardians, educators, ASD and ASDF board members plus community leaders viewed first-hand the high level of student acumen.
- William Allen High School Chorale performed at Muhlenberg College’s A Cappella Festival where college groups raise funds for ASDF. Teacher Larry Flynn’s William Allen Instrumental Initiative is working to increase the number of musicians for band and orchestra programs. EITC donors provide much needed funding for instruments and equipment. The Foundation allocates $3,000 to each high school theatre program as an acknowledgement of their dedication and effort at the HIGH NOTES gala.
- Student displays of art and/or musical performances are presented at Art-in-the-Park, Mayfair, Community Days, PPL Plaza and other venues for community enjoyment.
- Partner Color Run hosted a 5k in Allentown’s West End in October at Cedar Creek Parkway. ASDF recruits student volunteers who work to support their high school organizations. Runners were covered in colorful powdered paint as they ran. The Run contributed $8,000 to their clubs. Music on the Run happened soon thereafter in Lehigh Parkway with net proceeds going to WAHS Chorale.
Senior Scholarships

The following 2015 graduating students received scholarships through the ASD Foundation, all funded through the generous gifts of others. Endowed scholarships (in blue) are those in which the gift is invested and a portion of the income (Endowment Distribution Rate) is awarded as the scholarship. Because of favorable market conditions, the ASD Foundation was able to provide 4.0 percent of fund balances. The funds are managed by professional fund managers, supervised by the ASDF Finance Committee. Expendable scholarships (in black) are those in which the gift, or a portion determined by the donor, is awarded annually. A total of $23,881 was awarded in 2015.

### William Allen High School

<table>
<thead>
<tr>
<th>Student Name</th>
<th>Scholarship Name</th>
<th>Amount</th>
<th>College or University</th>
</tr>
</thead>
<tbody>
<tr>
<td>Elseayah Abbas</td>
<td>Ruth Kistler Award</td>
<td>$100</td>
<td>University of Pittsburgh</td>
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<tr>
<td>Greyson Asmus</td>
<td>Marguerite Finizzi Trust Fund</td>
<td>$450</td>
<td>Temple University</td>
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<tr>
<td>Michael Buss</td>
<td>William Allen Class of ‘63</td>
<td>$500</td>
<td>Drexel University</td>
</tr>
<tr>
<td>Ryan Smedley Clause</td>
<td>Ruth B. Wagner Trust</td>
<td>$1,000</td>
<td>Rochester Institute</td>
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<tr>
<td>Cheyenne Crawl</td>
<td>Ivan Bixler Scholarship</td>
<td>$300</td>
<td>Lebanon Valley College</td>
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<td>Nhat Duong</td>
<td>Brennen Scholarship</td>
<td>$200</td>
<td>Drexel University</td>
</tr>
<tr>
<td>Mary Gilbert</td>
<td>Kelly Gallagher Fund</td>
<td>$350</td>
<td>Millersville University</td>
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<tr>
<td>Mary Gilbert</td>
<td>Francis &amp; Mary Kelly Memorial</td>
<td>$100</td>
<td>Millersville University</td>
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<tr>
<td>Nadia Guaman</td>
<td>Helen Gearhard Scholarship</td>
<td>$880</td>
<td>Georgetown University</td>
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<tr>
<td>Dolly Haddad</td>
<td>G. Redding Memorial Award</td>
<td>$100</td>
<td>DeSales University</td>
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<tr>
<td>Joanna Haddad</td>
<td>Beisel Memorial Scholarship</td>
<td>$100</td>
<td>Pennsylvania State University</td>
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<tr>
<td>Keri Hartz</td>
<td>Frank X. Devers Memorial Fund</td>
<td>$100</td>
<td>Lehigh Carbon Community</td>
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<tr>
<td>Isiah Hinton-Gray</td>
<td>Roland H. Osmun Award</td>
<td>$220</td>
<td>Wilkes University</td>
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<tr>
<td>Vernard James</td>
<td>E. Rouxi Scholarship Fund</td>
<td>$300</td>
<td>DeSales University</td>
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<tr>
<td>Marie Joseph</td>
<td>Timothy C. Dolan Memorial</td>
<td>$725</td>
<td>Kutztown University</td>
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<td>Abigail Knerr</td>
<td>James Gross Scholarship</td>
<td>$500</td>
<td>Indiana University of PA</td>
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<tr>
<td>Justin Kratz</td>
<td>Anthony Perilla Scholarship</td>
<td>$100</td>
<td>Northampton Community</td>
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<tr>
<td>Abby Maressa</td>
<td>Public Service Scholarship</td>
<td>$250</td>
<td>Kutztown University</td>
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<td>Roadnel Mercado</td>
<td>Steele/Radocha Memorial</td>
<td>$150</td>
<td>Lehigh Carbon Community</td>
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<tr>
<td>Cara Morrell</td>
<td>Cowdrick Endowment</td>
<td>$500</td>
<td>Frostburg State University</td>
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<tr>
<td>Cara Morrell</td>
<td>Eugene Rosenz Award</td>
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<tr>
<td>Elina Nasser</td>
<td>Robert L. Mentzsch Scholarship</td>
<td>$490</td>
<td>Temple University</td>
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<tr>
<td>Phan Nguyen</td>
<td>Tara M. Stauffer Memorial</td>
<td>$500</td>
<td>Lehigh Carbon Community</td>
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<tr>
<td>Kimberly Orejuela</td>
<td>Ruth B. Wagner Trust</td>
<td>$1,000</td>
<td>Temple University</td>
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<tr>
<td>Caroline Patterson</td>
<td>John McHugh Scholarship</td>
<td>$150</td>
<td>Arcadia University</td>
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<tr>
<td>Keyli Peralta</td>
<td>Frances Appleton Trust Fund</td>
<td>$535</td>
<td>New York University</td>
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<tr>
<td>Nathaniel Rosario</td>
<td>George Boyer Scholarship</td>
<td>$600</td>
<td>Muhlenberg College</td>
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<tr>
<td>Amy Sanders</td>
<td>Ruth B. Wagner Trust</td>
<td>$100</td>
<td>Lehigh University</td>
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<tr>
<td>Amy Sanders</td>
<td>Steele/Radocha Memorial</td>
<td>$150</td>
<td>Lehigh Carbon Community</td>
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<tr>
<td>Chris Santana</td>
<td>Steele/Radocha Memorial</td>
<td>$150</td>
<td>Lehigh Carbon Community</td>
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<tr>
<td>Kamila Talib</td>
<td>Clarence Siegfried Scholarship</td>
<td>$100</td>
<td>West Chester University</td>
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<td>Paul Trainor</td>
<td>Judge Mellenberg Trust</td>
<td>$695</td>
<td>Millersville University</td>
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<td>Shakira Trejo</td>
<td>Ruth B. Wagner Trust</td>
<td>$1,000</td>
<td>Pennsylvania State University</td>
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<td>Jurgen Vargas</td>
<td>Jonathan Hoffstetter Fund</td>
<td>$220</td>
<td>LaSalle University</td>
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<td>Jurgen Vargas-Nieri</td>
<td>Keenel Memorial Scholarship</td>
<td>$100</td>
<td>LaSalle University</td>
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<tr>
<td>Tamisha Walker</td>
<td>Jay C. Riegel Memorial Gift</td>
<td>$500</td>
<td>Temple University</td>
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### Louis E. Dieruff High School

<table>
<thead>
<tr>
<th>Student Name</th>
<th>Scholarship Name</th>
<th>Amount</th>
<th>College or University</th>
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<tr>
<td>Gilbert Carrasco</td>
<td>Outstanding Writer Award</td>
<td>$115</td>
<td>Lehigh University</td>
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<tr>
<td>Gilbert Carrasco</td>
<td>Hansberger Math Award</td>
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<td>Lehigh University</td>
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<td>Gilbert Carrasco</td>
<td>Adam Webster Scholarship</td>
<td>$500</td>
<td>Lehigh University</td>
</tr>
<tr>
<td>Joel Castro</td>
<td>Hutchison (male) Award</td>
<td>$500</td>
<td>Lehigh University</td>
</tr>
<tr>
<td>Paola Cobo</td>
<td>Public Service Scholarship</td>
<td>$250</td>
<td>Northampton Community</td>
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<tr>
<td>Jariceleys Gonzalez</td>
<td>Harrison Morton Middle School</td>
<td>$1,000</td>
<td>Bloomsburg University</td>
</tr>
<tr>
<td>Stephanie Gyidei</td>
<td>Ron Coleman Scholarship</td>
<td>$1,000</td>
<td>Pennsylvania State University</td>
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<td>John Hanna</td>
<td>G. Khoury Memorial</td>
<td>$215</td>
<td>Muhlenberg College</td>
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<tr>
<td>Abigail Johnson</td>
<td>Hutchison (female)</td>
<td>$500</td>
<td>Shippensburg University</td>
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<tr>
<td>Reema Kaskas</td>
<td>Nicholas Fragnito Scholarship</td>
<td>$500</td>
<td>Pennsylvania State University</td>
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<tr>
<td>Selwyn Mayers</td>
<td>Harrison Morton Middle School</td>
<td>$1,000</td>
<td>Northampton Community</td>
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<tr>
<td>Rachel Okune</td>
<td>Patti Heffner</td>
<td>$2,000</td>
<td>Temple University</td>
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<td>Benedit Polanco</td>
<td>B.N. Kline Scholarship Fund</td>
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<td>Liz Ramirez</td>
<td>ASD Memorial</td>
<td>$81</td>
<td>Lehigh Carbon Community</td>
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<tr>
<td>Francisco Rivera</td>
<td>Charlotte Schmoyer</td>
<td>$450</td>
<td>Bloomsburg University</td>
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<td>Romeo Rosario</td>
<td>Charlotte Schmoyer</td>
<td>$450</td>
<td>Wilkes University</td>
</tr>
<tr>
<td>Michael Whitehead</td>
<td>Michael Meilinger Memorial</td>
<td>$1,000</td>
<td>Millersville University</td>
</tr>
</tbody>
</table>
Teacher Innovation Mini-Grants

As a signature program geared for greater growth each year, ASDF’s Teacher Innovation Grants (TIG) program provides funding for teachers, school counselors and nurses to develop original in-class projects that inspire students to go beyond routine day-to-day learning. In 2014-2015, the Foundation granted almost $10,000 to 17 dedicated and creative educators.

2014-2015 Recipients

* Stanley Broyles, William Allen High School and Luis A. Ramos Elementary School
  Little Canaries Future Stars Training Club: $710

* Judy Buda, Beth Pope and Jennifer Hoch, Jefferson Elementary School
  Animals from Around the World: $700

* Lauren Carber, Hiram W. Dodd Elementary School
  Taking the National Parks from the Classroom to the World: $750

* Melanie Christopher, Sheridan Elementary School
  Artist in Residence/Sculpting from Found Objects $925

* Jeffrey Dutt, William Allen High School
  Holocaust Remembrance: $1,000

* Nicole Leskosky, William Allen High School
  Study of Ocean Acidification: $850

* Trev Marcks, South Mountain Middle School
  Uncaged Life: $713

* Virginia Mervine, Francis D. Raub Middle School
  Diversity and Unity in Art: $1,000

* Tracey Miller and Roseanne Kratzer, Louis E. Dieruff High School
  Helping Families Eat Healthy Within SNAP: $500

* Kathleen Resnick, Francis D. Raub Middle School
  Marble Shooter: $800

* Babette Schaffer, Louis E. Dieruff High School
  I Remember: Stories from the Lives of Immigrant Students: $1,000

* Ellen Stocker, Trexler Middle School
  State of Emergency: Surviving the Storm with Pythagoras: $360

* Amy Talaber, Jefferson Elementary School
  Grade 3 Travel Expo: $150

* Christa Wolak, Newcomer Academy at Midway Manor
  The Pennsylvania Heritage Garden at Newcomer Academy: $500

Photo: Dodd Elementary Teacher Lauren Carber’s 5th grade class visited the Delaware Water Gap National Recreation Area at the end of the 2015 spring semester. They had been studying the national parks and this field trip was the capstone finish. This program was funded by a Teacher Innovation Grant.
Still in its infancy, The William Allen Alumni Association continues to reach out to alumni of both Allentown and William Allen High School. The Association, partners with the Allentown School District Foundation, seeks to provide enriching experiences and celebrate the diversity of the student body as well as support the administration and faculty of the school. Allentown/William Allen High School, in its 100th year at the current location, continues to be a vibrant community asset.

Over the past year, Canary alumni have come together to cheer on the accomplishments of student groups, lend a hand at events, honor a former principal and alumnus, provide an outing for a sports team and partner with students to help a classmate in need. The new PPL Center was the setting for a great night out for Canary basketball players as they watched Penn State take on Drexel in an NCAA matchup in December 2014. In April, former principal and distinguished alumnus, Dr. John F. McHugh, was posthumously honored with the dedication of the Wm. Allen Auditorium in his name. Alumni President Bob Sperling was the emcee and WFMZ meteorologist and fellow alumnus, Ed Hanna, offered remarks. The same night, alumni came together to provide a cast party for theater students after their wonderful performance of *The Music Man*. Spring was a busy time as the alumni association sponsored the Chorale *Music on the Run* fundraiser and, alumni partnered with students and area business people to build an accessible ramp on the front of a classmate’s home. In August, the Canary football team celebrated the end of camp at an alumni sponsored picnic and swim party and the cheerleaders, ROTC cadets and band were treated to a tailgate party prior to the annual Allen/Dieruff football game in November. Later in the month, Canary alumni from many classes enjoyed a night out with good food, fellowship and jazz at Louie’s Restaurant and, in December, the alumni association honored five majorettes from the Class of 1951 before an enthusiastic crowd attending the Allen vs. Dieruff basketball game.

With the help of our friends from the Dieruff Alumni Association, William Allen Alumni can now stay in touch with its very own website, [www.williamallenalumniassociation.org](http://www.williamallenalumniassociation.org), or find us on Facebook @ William Allen Alumni Association.

**Officers**

| Bob Sperling, President (seen above) | Bob Walker, Vice-President/Treasurer |
Mission accomplished! That's how one would describe the dramatic achievements of our Louis E. Dieruff Alumni Association during 2014-2015.

The expressed mission of our association is to promote "Husky Pride"... among alumni, current students, faculty and staff, and the community. The impressive schedule of events during the year has certainly fulfilled that mission.

Three major events brought our alumni together to celebrate "Husky Pride". In July 2014, over 300 alumni and guests gathered at the East Side Youth Center (ESYC) for our annual "Fandangle" (right), a mega-reunion for all classes. Our spectacular Tailgate Party preceding the Dieruff vs. Allen football game in November allowed our alumni to host the Dieruff cheerleaders, AFROTC cadets, and the band. This event was an exciting precursor to another Husky victory over the Canaries. And then in February 2015, our Mardi Gras party at the ESYC gave alumni another opportunity to unite for an evening of frivolity.

Numerous other activities punctuated the year. In August 2014, three busloads of alumni, family and friends journeyed to Canton, Ohio to witness the enshrinement of 1981 Dieruff Alum Andre Reed into the Pro Football Hall of Fame (left). Successful fundraising by the alumni association allowed the Dieruff band and AFROTC to make the trip and march in the HOF Parade. The month ended with a swim party for the Husky football team.

Throughout the year, our association provided significant support to the students by attending athletic events, concerts, theatre productions, pep rallies, Kiska dinner, and Troika award ceremonies. We presented "School Spirit Scholarships" to four deserving seniors, and also honored a selected teacher with a restaurant gift certificate during Teacher Appreciation Week. Two after-school clubs were sponsored: the "Sew What?" Club and the CAD (Computer Aided Design) Club.

Much of our success can be attributed to enhanced communications with our alumni. In addition to our monthly meetings (the first Wednesday of each month, 6:30 p.m. at the high school), our website www.dieruff-alumni.org has over 2,500 alumni registered, and our Facebook page keeps alumni informed of our varied activities. We invite all Huskies to get onboard and ride with pride.

**Officers**

John Hughes, President (seen above)
Kay Kurtz-Vogel, VP Website Administration
Dave Ziegenfuss, Vice President

Steve Long, Treasurer
Joanne Ogrydziak, Recording Secretary
Fred Schuler, Founder and First President
## Statement of Assets & Liabilities

**As of the Year Ended June 30,**

<table>
<thead>
<tr>
<th>Assets</th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$ 190,262</td>
<td>$ 154,962</td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td>$ 14,533</td>
<td>$ 7,800</td>
</tr>
<tr>
<td>Investments</td>
<td>$ 333,278</td>
<td>$ 382,450</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$ 538,073</strong></td>
<td><strong>$ 545,212</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities</th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable</td>
<td>$ 11,000</td>
<td>$ 8,760</td>
</tr>
<tr>
<td>Due to Leiby Trust</td>
<td>$ 51,576</td>
<td></td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>$ 62,576</strong></td>
<td><strong>$ 8,760</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Net Assets</th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted &amp; Temp. Res.</td>
<td>$ 305,433</td>
<td>$ 319,463</td>
</tr>
<tr>
<td>Permanently Restricted</td>
<td>$ 170,064</td>
<td>$ 216,989</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>$ 475,497</strong></td>
<td><strong>$ 536,452</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Total Liabilities &amp; Net Assets</th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>$ 538,073</strong></td>
<td><strong>$ 545,212</strong></td>
</tr>
</tbody>
</table>

*Forms 990 for fiscal years ending 2014 and 2015 may be found online at www.allentownsd.org/asdf.*

### Contributions & Grants

<table>
<thead>
<tr>
<th>Year</th>
<th>Other Revenue</th>
<th>Donations for Scholarships</th>
<th>EITC</th>
<th>Grants</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY2013</td>
<td>$50,000</td>
<td>$100,000</td>
<td></td>
<td>$150,000</td>
<td>$240,000</td>
</tr>
<tr>
<td>FY2014</td>
<td>$70,000</td>
<td>$120,000</td>
<td></td>
<td>$180,000</td>
<td>$300,000</td>
</tr>
<tr>
<td>FY2015</td>
<td>$80,000</td>
<td>$140,000</td>
<td></td>
<td>$200,000</td>
<td>$400,000</td>
</tr>
</tbody>
</table>

### Program Services

<table>
<thead>
<tr>
<th>Year</th>
<th>Science Fair</th>
<th>Civic/History</th>
<th>Physical Fitness</th>
<th>Theater</th>
<th>Dance</th>
<th>Music</th>
<th>Art</th>
<th>Add’l Programs</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY2013</td>
<td>$20,000</td>
<td>$30,000</td>
<td>$40,000</td>
<td>$50,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>FY2014</td>
<td>$25,000</td>
<td>$40,000</td>
<td>$50,000</td>
<td>$60,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>FY2015</td>
<td>$30,000</td>
<td>$50,000</td>
<td>$60,000</td>
<td>$70,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Statement of Revenues & Expenses

For the Year Ended June 30, 2014  2015

<table>
<thead>
<tr>
<th>Revenues, gains and other support</th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions and grants</td>
<td>$167,222</td>
<td>$210,892</td>
</tr>
<tr>
<td>Transfer of Scholarship Funds from ASD*</td>
<td>$309,999</td>
<td></td>
</tr>
<tr>
<td>Transfer of Leiby Trust assets to ASDF**</td>
<td></td>
<td>$51,593</td>
</tr>
<tr>
<td>Scholarship donations</td>
<td>$16,550</td>
<td>$21,750</td>
</tr>
<tr>
<td>Fundraising revenue</td>
<td>$88,235</td>
<td>$121,627</td>
</tr>
<tr>
<td>Investment income, net of fees</td>
<td>$9,590</td>
<td>$5,950</td>
</tr>
<tr>
<td><strong>Total revenues, gains and other support</strong></td>
<td>$591,594</td>
<td>$411,812</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenses</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Program costs</td>
<td>$165,136</td>
<td>$235,592</td>
</tr>
<tr>
<td>Advertising</td>
<td>$2,148</td>
<td>$27</td>
</tr>
<tr>
<td>Insurance</td>
<td>$2,430</td>
<td>$3,293</td>
</tr>
<tr>
<td>Administrative/Professional fees</td>
<td>$23,916</td>
<td>$77,530</td>
</tr>
<tr>
<td>Fundraising expenses</td>
<td>$31,780</td>
<td>$34,415</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td>$225,410</td>
<td>$350,857</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Change in net assets</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total expenses</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Change in net assets</strong></td>
<td>$366,184</td>
<td>$60,955</td>
</tr>
<tr>
<td><strong>Net assets at beginning of year</strong></td>
<td>$109,313</td>
<td>$475,497</td>
</tr>
<tr>
<td><strong>Net assets at end of year</strong></td>
<td>$475,497</td>
<td>$536,452</td>
</tr>
</tbody>
</table>

* Scholarships from the Allentown School District transferred to the foundation for management, growth and control.
** The Leiby Trust is a 1x transaction accepted into the endowment.

EITC Partners 2014-2015

Through Pennsylvania’s Educational Improvement Tax Credit (EITC), tax credits up to $750,000 per year are granted to eligible businesses which then contribute these funds to an educational improvement organization such as ASD Foundation. Partners listed contributed a total of $71,500 in Fiscal Year 2014-2015. The ASD Foundation is grateful for their support: American Bank, BB&T (Susquehanna) Bank, Capital Blue Cross, Embassy Bank, Giant (Ahold), Highmark, National Penn Bank, PPL Corporation, UGI Utilities and Weis.
The historic and beautiful Miller Symphony Hall on 6th Street, Allentown, was the setting for the 4th time, March 28, 2015, for the 5th Annual HIGH NOTES Gala. The stage of the hall is important for two reasons: while it is used to accommodate the overflow of dinner guests, it provides a professional backdrop for Allentown’s two public high schools and four middle schools whose students perform for dinner guests, plus the general public after the dinner. The theme for the evening was Back to the Future. Major support came from Presenting Sponsors Air Products and CrossAmerica Partners; Alto Sponsor FirsTrust Bank and The Pidcock Company; Video Sponsor Coca-Cola of the Lehigh Valley; Tenor Sponsors Adams Outdoor Advertising; Barry Isett & Associates; Arthur J. Gallagher & Co.; PPL Corporation; Portnoff Law Associates; and Printforce. There were many other sponsors in the Baritone and Broadway categories as well.

More than 300 ticket holders – corporate sponsors, community leaders, ASD staff, parents and organizers – began this memorable evening with a ‘mocktail’ hour, then an elegant dinner catered by Sodexo (Muhlenberg), followed by the evening’s highlight: a dazzling performance produced by 55 high school and middle school students showcasing their talents through selections from their spring musicals.

The HIGH NOTES performance is supported by a student pit and stage crew. It is an example of how students from all corners of the city can come together and shine. This night, the event raised almost $103,000 in gross receipts, with a little more than $70,000 in net proceeds going to the ASD Foundation to support operations. In addition, some of the funds were used for all of the students who worked on the event to head to Broadway where they saw Aladdin (with chaperones). The event is also an ideal place to present almost 30 summer camp scholarships offered by community partners. Gifts were donated in 2015 by the Baum School of Art, Civic Theatre, Community Music School, DaVinci Science Center, Steps in Time, Repertory Dance Theatre, Oakmont Tennis Club, Allentown Municipal Golf Course, Vision Training Soccer Camps, Lehigh University School of Dance, Ellie Escher Studios LLC and X-Cape Dance Studio.
Donors
July 1, 2014 – June 30, 2015

We faithfully document all giving.
Please report any corrections to williamssu@allentownsd.org or 484-765-4093. Thank you.

$25,000+
The Century Fund
The Harry C. Trexler Trust

$10,000--$24,999
Anonymous
Air Products, Inc.
The Color Run
IronPigs Charities
Lehigh Gas Foundation
LV Community Foundation
UGI Utilities, Inc.

$5,000--$9,999
The Donley Foundation
John Donmoyer Fund
Highmark
Michael Meilinger Scholarship
Muhlenberg College
The Pidcock Company
PPL Corporation
Bill Sugra Memorial Fund
Weis Markets, Inc.

$1,000--$4,999
Air Products, Inc.
Allentown Symphony Association
American Bank
Anonymous
Breslin Ridyard Fadero, PC
Karen Coleman
Communities in Schools
DaVinci Science Center
DeSales University Performing Arts
Orlando Diefenderfer
Duggan & Marcon, Inc.
Embassy Bank
Friends of Ed Pawlowski
Arthur J. Gallagher & Co.
Giant Food Stores (Ahold)
Hallmark Global Services LLC
L. N. Hamilton
Patti Heffner Scholarship
Donald Hinkle
Lizabeth Hutchison
Barry Isett & Associates, Inc.
King Spry Herman Freund & Faul
Lehigh Carbon Community College
Lehigh Valley Educators Credit Union
Metro Decorators, Inc.
Anthony & JoJo Muir
PrintForce
Portnoff Law Associates
Andre Reed
The Rider-Pool Foundation
Teresa Roberson
Roberson Butz Architects
Fred Schuler, Jr.
Dr. John & Anita Stevens
Temple Bethel
Trexler PTA
USA Architects PA
U.S. Raceworks LLC
Wells Fargo Foundation

$500--$999
Ballroom Dance Donors
Dennis Blankowitsch, Ed.D.
Susan Bocian
Dolores Butz
Lee Butz
Friends of Mike Schlossberg
Fitzpatrick Lentz & Burba, PC
Barnet Fraenkel
Susan Geise
Greater Lehigh Valley Chamber
Pat & David Hoffman
Henry Lyons
Ruth Marcon
Jamie Musselman
Irene Oehmke
PayPal
People First Federal Credit Union
Raub Middle School PTA
Sacred Heart Hospital

Ronald & Megan Skinner
Stoudt Consulting, Inc.
United Way of the Greater LV
Walmart
Carol Watters
Sally & Mack West
Donna Westgate
West Side Hammer Electric

$250--$499
Karen S. Angello, Ph.D.
Blink Optical Boutique
Richard L. Button
John Clark, Ed.D.
Annabelle B. Creveling
CSI, Inc.
Dectis Painting
Dorney Park
Andraea & Michael Drabenstott
East Stroudsburg University
Dr. Myra Forrest
Dr. Barry Glassman
Good Shepherd Rehabilitation
Michael Grabarits
Maryann S. Gross
HB Engineers, Inc.
Barry Halper
David Hohe
Kelli Holzman
Image by Hugo
Jewish Community Center
Rick Kern, Jr.
Billy Jean Killgore
Kutztown University
Buddy Lesavoy
Lutron Foundation
Markowity & Richman Attorneys
Marci Martinez
Frank Morgan
Mosebach, Funt, Dayton & Duck
Gene Nichols
Carol Osborn
Pennsylvania State University
Andrew Polony
Public Financial Management
Debora Roberson
14

**Donors 2014-2015**

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- David & Elizabeth Lischner
- Stephen Long
- Allyn-Jane Marks
- Russell C. Mayo, Ed.D.
- New World Aviation
- Robert & Joanne Palumbo
- Dennis Pearson
- Susan Phillips
- Jane Reigel
- Russell Reigel
- Terry Ritter
- Judith Samer
- Diane Scott, Ed.D.
- Henry & Barbara Schoenfeld
- Bernard & Sara Schonbach
- Michael Stahl
- Susan Stifel
- Sharon Throgmorton
- Alicia Zahn
- Kurt & Barbara Zwikl

**$100--$249**

- Ace Electric, Inc.
- Aetna Foundation
- Sandy Alleman
- Allentown School District
- Julie Ambrose
- Baldrige Asset Management LLC
- Robert Benedict
- Ellen Bishop
- Ann Blacker (Dieruff)
- Irene Blough
- Braun & Turko Insurance
- Patrick Brennen
- Citizens for Pat Browne
- Dean M. Browning
- J. S. Burkholder Funeral Home
- Alvin H. Butz, Inc.
- Michael Carbone
- Regina Cesario
- Kathy Chesh
- Maureen Cort
- DHS Music Affinity Group
- Patrick & Karen Dacey
- Lynn Davis
- Louise Davis
- Robert & Margaret Egolf (Allen)
- Eduardo & Jeanette Eichenwald
- Fidelity Charitable Gift Fund
- Arlene Gorchov
- Kristen Harting
- Elsbeth Haymon
- Marilyn Helwig
- John Hughes
- JES Enterprises
- Kate Hendricks
- Joseph Hoffman
- Roberta Hoffman
- James & Jeanne Hvidding
- Derrett & Carol Jepsen
- Kathleen Jordan
- Louis Juran
- Ellen Kern
- Elwood Kolb
- Rachel Koller
- Amy Kruzel
- Chelsea Lagler
- Richard & Janet Lane
- Eleanor Laubner
- Lucia Levan
- Linden Tree Laundry
- Scott & Allison Lipson
- Elizabeth Marcon
- Erin McCarthy
- Christopher McConaghy
- G. L. Melamut
- Betty Mendelson
- Gail Mica
- Georgann J. Miller
- Jeannie Miller
- Mitch Miller
- Heather Mills
- Joseph & Elaine Molnar
- Lynette Mondschein
- Debra Ninesling
- Robert & Lota Post
- Stacey Prohaska
- Elaine Rappaport-Bass
- Gwendolyn Reinhard
- Lynn Rothman
- Judith Saranga
- Debra Schmidt (Dieruff)
- Ann Segan
- Ross & Rebecca Silver
- Gloria Skelding (Dieruff)
- Carol Stephens
- Frank & Tama Tamarkin
- Judith Toubin
- Kay Kurtz Vogel
- Thomas & Lauren Wallitsch
- West End Yoga
- Lisa Wetherhold
- Meredith Wolfe

“**Generosity is the most natural outward expression of an inner attitude of compassion and loving-kindness.”**

— Dalai Lama XIV
July 1, 2014 – June 30, 2015

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Physician

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ASD Board of School Directors
General Manager, Communications Systems, Inc.

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Physician

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July 1, 2014 – June 30, 2015
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Secretary, Board of Directors
White & Williams, LLP

Vision
Our vision is an enriched education for Allentown School District students.

Mission
The mission of the Allentown School District Foundation is to encourage, promote and support innovative educational experiences for students in the Allentown School District

Core Values
- Provide engaging and innovative learning opportunities for all ASD students
- Promote excellence in ASD classrooms
- Promote advanced technology in the classroom
- Increase community involvement and participation in the Allentown City Schools, encourage the community’s civic duty to support ASD
- Enhance public forums to provide avenues for communication about ASD

31 South Penn Street, Allentown, PA 18105
www.allentownsd.org/asdf

Susan L. Williams, Executive Director, williamssu@allentownsd.org, 484-765-4093